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How-to/Step by Step

How to Get That Glowy Make-up Look

There are accusations that in order to do make-up, people have to attend beauty school which is not the case.

People can use make-up as a way to express themselves. The crazy colors, the full coverage foundation, the glitter, the glam, it is all used to express emotions. Make-up allows a person to display their personality artistically on their own face or on a client's face.

Step 1:

We will start off with the basics. Making sure our face is clean. Warm water, soap or facial cleaner will do the trick. It is important to start your make-up look with a clean face to get rid of all the natural oils that may make your products look clumpy.

“It is important to have a clean canvas. Think of the face as a canvas, just as a painter thinks of their canvas; clean and a picture waiting to be created,” Sydney Remondet, a licensed aesthetician who provides professional make-up services out of her apartment, said.

Step 2:

Let's begin to prime our face. A primer is used to prevent the products from seeping into our pores. It can be applied with a beauty blender or your fingers. Clogged pores could lead to bumps, acne, skin irritations, etc. Priming our face is important because it allows whatever products we apply to stick smoothly.

Step 3:

Now, we are focusing on the eyes. Eye makeup can be fun and exciting, allowing us to express ourselves with bright colors. When we apply eye makeup, regardless of if the colors match we can always make them blend. For a glowy look, it is best to use neutral colors or shimmers.

“A medium fluffy brush would be the best one to use when attempting to blend colors. Small, gentle circles with the very tip of the brush will allow the pigments to blend together nicely,” Angie Jay, a self-taught makeup artist, said.

By doing the eye makeup before applying foundation or concealer it allows us to prevent smearing of pigments because we can control any fallout. When dealing with the fallout, simply use a cotton pad to wipe it away.

Step 4:

Next is foundation or concealer, both if you want to do an entire face of makeup. Foundation can be full coverage or lightweight. For a glowy look, it is best to go with a lightweight foundation. However, if you don't want to wear a foundation because it isn't for you then you can apply concealer. A beauty blender or foundation brush would work for application.

Concealer is used to brighten certain areas of the face. It can also be used to touch up the red spots, blemishes, freckles or just even out your skin tone.

“When a client says they want a glowy look, I typically only apply a very light layer of foundation or use concealer to even out their skin tone. It is much lighter on the skin and doesn't even feel like they have makeup on,” Remondet stated.

Step 5:

Setting powder, contour and blush would come next. Since we want it to be lightweight and glowy, a small amount of powder can be applied very lightly. Apply light strokes of contour under the cheekbones at a slight 45° angle and blend, contour along the forehead lightly and along the underneath of the chin. Blush is optional, apply it to your cheekbones and blend gently.

Step 6:

Highlight, lips, mascara and setting spray are the last things to do. It is all about the sparkles to get that glow, so apply highlighter to the higher part of your cheekbones, blend gently. Apply whatever color lipstick, give your face a good few spritzes of setting spray. Allow the setting spray to settle and lock everything into place and apply your mascara.